

SAILING BREEZES INTERNET MAGAZINE

New Online Advertising Package

90,000 page views

Sailing Breezes Internet Magazine offers an online advertising package to get your advertising in front of your customers by Delivering more than 90,000 page views to 18,000 unique visitors in any 30-day period.

We offer two ad sizes on our most popular pages, including the *Sailing Breezes* home page, Waterfront Classifieds page and Articles pages, in order to maximize their effectiveness:

Leaderboard ads appear on the top or bottom of a page.

Rectangle ads appear on the right side of a page.

Rates

Ads run for 3 months, before next payment is due. Price is per ad for 3 months.

Price	Size
\$165	Leaderboard (728 x 90)
\$120	Rectangle (300 x 250)

Media

Common ad file formats are accepted as .gif, .jpg, .png. Ads are clickable, please supply a click-thru URL to your landing page.

The screenshot shows the Sailing Breezes website interface. At the top, there is a navigation bar with 'CONTACT US' and 'HOME' links. Below this is a large banner for the '30 St. Maarten Heineken Regatta 30 years of Serious Fun! March 4 to 7, 2010'. A 'Leaderboard' label with an arrow points to this banner. Below the banner is a navigation menu with links like 'Home | Articles | Multilist | Waterfront | New Products | Weather | Boat Reviews | Other Reviews | Calendar | Hot Links | Ad Index | Race News | Store | Contact Us'. The main content area features an article titled 'Wind Wars : Sailing the North Channel to Meldrum Bay' by Terry Lynn Johnson. The article includes a photo of a boat on the water and text describing a sailing experience. A 'Rectangle' label with an arrow points to a 'Quality time' advertisement on the right side of the article. The ad features a photo of a sailboat and text: 'Quality time', 'If you've always been a little fuzzy on the rules', 'Handy Guide Racing Rules', and 'Here's a great option to make them clear'.